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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
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09/693,780

10/20/2000

Arturo A. Rodriguez

A-6694

8562

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7590

04/20/2005

SCIENTIFIC-ATLANTA, INC.  
 INTELLECTUAL PROPERTY DEPARTMENT  
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EXAMINER

BELIVEAU, SCOTT E

ART UNIT

PAPER NUMBER

2614

DATE MAILED: 04/20/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

<b>Office Action Summary</b>	<b>Application No.</b> 09/693,780	<b>Applicant(s)</b> RODRIGUEZ ET AL.	
	<b>Examiner</b> Scott Beliveau	<b>Art Unit</b> 2614	

**-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --**

**Period for Reply**

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

**Status**

- 1) ☒ Responsive to communication(s) filed on 26 October 2004.
- 2a) ☒ This action is **FINAL**.                      2b) ☐ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

**Disposition of Claims**

- 4) ☒ Claim(s) 57-59, 61, 63-71, 73-79, 81 and 83-103 is/are pending in the application.
- 4a) Of the above claim(s) 66-71, 73-79, 81, 83-91, 99 and 100 is/are withdrawn from consideration.
- 5) ☐ Claim(s) \_\_\_\_\_ is/are allowed.
- 6) ☒ Claim(s) 57-59, 61, 63-65, 92-98 and 101-103 is/are rejected.
- 7) ☐ Claim(s) \_\_\_\_\_ is/are objected to.
- 8) ☐ Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

**Application Papers**

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on \_\_\_\_\_ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.  
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

**Priority under 35 U.S.C. § 119**

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All    b) ☐ Some \* c) ☐ None of:
1. ☐ Certified copies of the priority documents have been received.
2. ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).
- \* See the attached detailed Office action for a list of the certified copies not received.

**Attachment(s)**

- |  |   |
|--|---|
| 1) <input checked="" type="checkbox"/> Notice of References Cited (PTO-892)  | 4) <input type="checkbox"/> Interview Summary (PTO-413)<br>Paper No(s)/Mail Date. _____ |
| 2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948)                                   | 5) <input type="checkbox"/> Notice of Informal Patent Application (PTO-152)             |
| 3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)<br>Paper No(s)/Mail Date _____ | 6) <input type="checkbox"/> Other: _____  |

**DETAILED ACTION**

***Election/Restrictions***

1. Restriction to one of the following inventions is required under 35 U.S.C. 121:
  - I. Claims 66-71, 73-79, 81, and 83-85, drawn to a system and method for allocating memory within a STB, classified in class 725, subclass 134.
  - II. Claims 86-91, 99, and 100, drawn to a system and method for synchronization of streams based on time stamp specifications, classified in class 715, subclass 500.1.
  - III. Claims 57-59, 61, 63-65, 92-98, and 101-103, drawn to method for the distribution and processing of supplemental content, classified in class 725, subclass 87.

2. The inventions are distinct, each from the other because of the following reasons:

Inventions I and II and III are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct from each other if they are shown to be separately usable. In the instant case, invention I has separate utility pertaining to the particular method of storing received content streams as further set forth in the applicant's response to the Non-Final Office Action. See MPEP § 806.05(d).

Inventions II and I and III are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct from each other if they are shown to be separately usable. In the instant case, invention II has separate utility pertaining to the particular method of utilizing time stamp specifications so as to realize the playback of the received media streams such that the output composition is performed at the time of

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designating to receiving the supplemental content as further set forth in the applicant's response to the Non-Final Office Action. See MPEP § 806.05(d).

Inventions III and I and II are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct from each other if they are shown to be separately usable. In the instant case, invention III has separate utility pertaining to the particular method of distributing program and supplemental content such that the particular received streams are either accepted or rejected responsive to the user selection as further set forth in the applicant's response to the Non-Final Office Action. See MPEP § 806.05(d).

3. Because these inventions are distinct for the reasons given above and the search required for each of the Groups is not required for the other respective groups, restriction for examination purposes as indicated is proper.
4. Because these inventions are distinct for the reasons given above and have acquired a separate status in the art because of their recognized divergent subject matter, restriction for examination purposes as indicated is proper.
5. During a telephone conversation with Minh Nguyen on 04 April 2005 a provisional election was made without traverse to prosecute the invention of Group III, claims 57-59, 61, 63-65, 92-98, and 101-103. Affirmation of this election must be made by applicant in replying to this Office action. Claims 66-71, 73-79, 81, 83-91, 99, and 100 are withdrawn from further consideration by the examiner, 37 CFR 1.142(b), as being drawn to a non-elected invention.
6. Applicant is reminded that upon the cancellation of claims to a non-elected invention, the inventorship must be amended in compliance with 37 CFR 1.48(b) if one or more of the

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currently named inventors is no longer an inventor of at least one claim remaining in the application. Any amendment of inventorship must be accompanied by a request under 37 CFR 1.48(b) and by the fee required under 37 CFR 1.17(i).

### ***Priority***

7. Applicant's claim for domestic priority under 35 U.S.C. 119(e) is acknowledged.

However, the provisional application (60/214,987) upon which priority is claimed fails to provide adequate support under 35 U.S.C. 112 for claims 57-59, 61, 63-65, 92-98, and 101-103 of this application. In particular, while the earlier filing discloses the ability to provide supplemental content, the disclosure fails to provide adequate support as to the particular method by which the content is stored, transmitted, and locally processed for presentation as claimed.

8. With respect to applicant's claim for priority as a continuation-in-part to co-pending application No. 09/590,520, the earlier application discloses the overall system architecture of the utilized by the instant application (Figures 1-2) and illustrates similar GUI screen-shots. The claimed subject matter of the independent claims of the instant application wherein sequential data supplements are provided responsive to user in a manner that is synchronized with the video presentation does not appear to be disclosed in the parent application. Accordingly, the claims of the instant application shall be examined in view of the filing date of the instant application (19 October 2000).

### ***Drawings***

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9. In light of applicant's remarks and the withdrawal of the aforementioned claims, the drawings received on 20 October 2000 are approved.

*Response to Arguments*

10. Applicant's arguments with respect to claim 101 has been considered but are moot in view of the new ground(s) of rejection.

*Claim Rejections - 35 USC § 103*

11. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

12. This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).
13. Claims 59, 61, 63, 64, 65, 95, 98, 101, and 103 are rejected under 35 U.S.C. 103(a) as being unpatentable over White et al. (US Pat No. 6,628,302) in view of Watts et al. (US Pat No. 6,324,694).

In consideration of claim 101, Figure 1 of the White et al. reference illustrates a system for White et al. reference a “method implemented by a television set-top terminal (“STT”) [14] (Col 2, Lines 53-62) that is “configured to receive a video program from a remote server” [12]. The method comprises “storing a first plurality of streams corresponding to the video program in the remote server” comprising “a second plurality streams . . . including an audio streams, a video stream, and a subtitle streams” corresponding to MPEG encoded video-on-demand programs and “supplementary data streams corresponding to supplementary information . . . that is different than all the streams in the second plurality of streams” corresponding to enhanced content (Col 2, Lines 17-48; US Pat No. 5,906,323 incorporated by reference discloses the particular usage of closed captioning or “subtitles streams”). The system subsequently provides a “first selectable option to receive the video program from a plurality of video programs”, “receives a first viewer input from a viewer being configured to select the first selectable option”, provides a screen corresponding to billing arrangements, and subsequently “configures [the] transmission of the first plurality of streams from the remote server to the STT via a first transmission channel” in connection with the ordering and delivery of a designated video-on-demand program (Col 4, Lines 12-58). The reference, however, does not particularly disclose the details corresponding to the delivery of the requested video program in connection with the synchronous delivery, storage, and rendering of supplemental content as claimed.

In a related art pertaining to interactive video distribution services, the Watts et al. reference discloses a method for providing subsidiary data or “supplementary data streams corresponding to supplementary information . . . that are different than all the streams in the

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second plurality of streams” (Col 4, Lines 23-33) synchronous to primary content data corresponding to television or non-television programming content delivered by a remote server (Abstract; Col 2, Line 64 – Col 3, Line 34). The reference discloses that the system “receives a respective sequential portion of each stream in the first plurality of streams” comprising both the “second” (primary content) and the “supplementary content” (subsidiary data) “substantially simultaneously via a tuner in the STT tuned to the first transmission channel” corresponding to the video program (Col 4, Lines 34-49; Col 5, Lines 21-33). In association with the processing of the “first plurality of streams”, the reference discloses that the user is provided with a “second selectable option to receive a supplementary data stream” that is “responsive to receiving the first viewer input” as shall be addressed in view of the combined references. After “receiving a second viewer input from a viewer responsive to providing the second selectable option”, indicating that the “supplementary data stream” has been either accepted or “rejected . . . at the STT” by the user, the system “receives a sequential portion of each “first plurality of streams from the remote server” comprising both the “second” (primary content) and the “supplementary content” (subsidiary data) (Col 8, Lines 17-29). Therefore, responsive to “receiving the second viewer input corresponding to selecting the second selectable option” indicating a desire to utilize the supplemental content, the system “stores the sequential portions of the supplementary data stream and each stream in the second plurality of streams into respective sections of memory in the STT” (ex. [614/616]) and “presents the supplementary data stream and an audio stream and a video stream in the second plurality of streams in their respective decoded form simultaneously at a plurality of respective time intervals corresponding to respective portions of the video



program” (Col 3, Line 34 – Col 4, Line 23; Col 10, Line 52 – Col 12, Line 11).

Alternatively, responsive to “receiving the second viewer input corresponding to a viewer input that is different than a viewer input corresponding to selecting the second selectable option” so as to indicate a desire not to utilize the supplemental content, the “supplementary data stream” is rejected by the user and as such will not be utilized during the video presentation. The system subsequently, “stores the sequential portions of each stream in the second plurality of streams into respective sections of memory in the STT” (ex. [616]) and “presents an audio stream and a video stream in the second plurality of streams in their respective decoded form simultaneously at a plurality of respective time intervals corresponding to respective portions of the video program” in conjunction with the presentation of the video program corresponding to the primary content. Accordingly, it would have been obvious to one having ordinary skill in the art at the time the invention was made so utilize the supplemental content distribution teachings of Watts et al. to the White et al. video distribution system teachings for the purpose of utilizing an effective method of providing a robust method for provisioning of supplemental program information for television programming (Watts et al.: Col 1, Lines 21-45).

Taken in combination, the references provide a means by which interactive services may be provided during the pausing or stopping of a requested video-on-demand program and other forms of supplemental content associated with video programs may be optionally simultaneously presented during the program. With respect to the limitation such that the “second selectable option” is provided “responsive to receiving the first viewer input”, the limitation is met in view of the combined teachings in a number of ways. The White et al.

reference discloses that the selected program does not appear in the electronic program guide until the program has been selected (Col 5, Lines 66 – Col 6, Line 2). The Watts et al. “second selectable option” is disclosed as being accessible through the electronic program guide (Col 8, Lines 20-26). Accordingly, it would logically follow that if the program does not appear in the program guide until it has been selected by the “first selectable option” then the “second selectable option” would appear “responsive to receiving the first viewer” ordering a program. Alternatively, the limitation may be met in view of an obvious modification of the combined references, if needed. As aforementioned, the White et al. reference after providing the user with the “first option” associated with selecting a video-on-demand presentation provides the user with a screen associated with billing arrangements. The Watts et al. reference discloses that the user may be billed in order to utilize supplemental content (Col 5, Lines 45-55). Accordingly, it would have been obvious to one having ordinary skill in the art in light of the combined references so as to provide the “second selectable option” associated with accepting or rejecting access to the supplemental data responsive to the “responsive to receiving the first viewer” or at the point of establishing billing arrangements for the purpose of providing the user with a convenient means for establishing the cost of a video-on-demand presentation based upon available selectable options.

Claim 59 is rejected wherein “presenting the sequential portions of the supplementary data stream at a plurality of respective time intervals corresponding to respective portions of the video program is a time-synchronized composition of the supplementary data stream and

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the video program according to time stamp specifications” as defined by the supplemental content (Watts et al.: Col 7, Lines 8-29).

Claim 61 is rejected wherein the “supplementary data stream comprises at least one of . . . video data and audio data” (Watts et al.: Col 3, Line 56 – Col 4, Line 23).

Claim 63 is rejected wherein the “video program comprises a video-on-demand program established over a dedicated network session between the remote server and the STT” (White et al.: Col 3, Line 66 – Col 4, Line 11; Col 4, Line 38 – Col 6, Line 15).

Claim 64 is rejected wherein “at least a portion of the supplementary data stream” and “at least a respective portion of each stream in the first plurality of streams” or that portion corresponding to the video-on-demand presentation are “received substantially simultaneously by the STT from a single tuned transmission channel via the tuner in the STT” (White: Col 3, Line 66 – Col 4, Line 11; Watts: Col 3, Lines 22-33; Col 4, Lines 49; Col 5, Lines 29-33).

Claim 65 is rejected wherein “at least a portion of the supplementary data stream and the at least a respective portion of each stream in the first plurality of streams” or portions corresponding to the video-on-demand presentation are “presented by the STT as a television signal” (White et al.: Col 3, Lines 9-12; Watts et al.: Col 3, Lines 17-21).

In consideration of claim 95, the Watts et al. reference is not limiting such that the same portion of supplemental content cannot be reused throughout the presentation for the purpose of advantageously providing the user with several opportunities to access relevant supplemental content. For example, Robert DeNiro stars in and appears in several scenes in the movie “Ronin” (White: Figure 4). Presuming that the supplemental content to be

inserted was biographical information regarding Robert DeNiro (Watts et al.: Col 4, Line 28-31) to be inserted during certain points within the presentation, then “at least one portion of the supplemental stream of data” (ex. biographical information) would be “associated to and presented during a first interval” (ex. scene 1) and a “second interval of the presentation of the video program” (ex. scene 2) in order to advantageously provide the user with an additional opportunity to access the biographical information in case they did not notice that the information was available the first time it was presented.

In consideration of claim 96, the “supplementary data stream is graphical data that is specified by screen locations” (Watts et al.: Col 4, Lines 4-16 and 23-33) and “an active time interval in relation to the presentation time portions of the video program” (Watts et al.: Col 5, Lines 21-33; Col 7, Lines 8-15).

Claim 98 is rejected wherein the “supplemental stream of data is audio data is mixed with the main audio” (Watts et al.: Col 4, Lines 16-23).

Claim 103 is rejected wherein the “video program” or video-on-demand movie associated with the “first plurality of streams corresponding to an entirety of the stored video program” implicitly “corresponds to a single consumable version of the video program in the remote server . . . corresponding to the released form of the video program” such as the movie “Ronin” (White et al.: Figure 4).

14. Claims 57, 58, 94, and 97 are rejected under 35 U.S.C. 103(a) as being unpatentable over White et al. (US Pat No. 6,628,302), in view of Watts et al. (US Pat No. 6,324,694), and in further view of Abecassis (US Pat No. 6,408,128).

In consideration of claim 57, the Watts et al. reference discloses that the supplemental content data can be any form of multimedia data designed to supplement the primary video program (Col 4, Lines 24-27). The reference, however, does not explicitly disclose that the “supplementary data stream comprises on-screen comments . . . being one of director comments, producer comments, actor comments, and comments from another viewer”. The Abecassis provides a showing of fact that it is known in the art for a “supplementary stream of data” to “comprise on-screen comments, the on-screen comments being one of director comments, producer comments, actor comments, and comments from another viewer” (Abecassis: Col 51, Line 61 – Col 52, Line 12). Accordingly, it would have been obvious to one having ordinary skill in the art at the time so as to utilize “on-screen comments” as claimed as a form of supplementary data for the purpose of advantageously utilizing other known forms of supplemental data including director commentaries in order to enhance a viewer’s movie watching experience.

In consideration of claim 58, as aforementioned, the Watts et al. reference suggests that any type or program related timing of supplemental content may be utilized. While the Watts et al. reference discloses “presenting at least a portion of the supplementary data stream during at least one time interval” during the “video presentation”, it is unclear if the particular supplemental content necessarily “corresponds to the appearance time of a visual object contained in the video program”. Abecassis provides a showing of fact that it is known in the art of video distribution to present supplemental content “during at least one time interval correspond to the appearance time of a visual object contained in the video program” (Col 51, Line 61 – Col 52, Line 20). Accordingly, it would have been obvious to one having

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ordinary skill in the art at the time the invention was made so as to particularly present supplemental content “during at least one time interval correspond to the appearance time of a visual object contained in the video program” for the purpose of advantageously utilizing supplemental content to explain a particular observable object or scene which supplemental content is available.

In consideration of claim 94, the Watts et al. reference discloses that the system may use a variety of means to identify when to present supplementary content during a video presentation. The reference, however, does not explicitly identify that the video program comprises “video chapters”. Abecassis provides a showing of fact that video-on-demand presentations comprise “video chapters” (Col 63, Lines 29-42). Therefore, it would have been obvious, if not inherent to the video-on-demand presentation, for one having ordinary skill in the art at the time the invention to utilize “video chapters” in a video-on-demand presentation for the purpose of utilizing a logical organization to a narrative which facilitates the quick selection of particular scenes. Subsequently, the Watts et al. reference implicitly “presents the sequential portions of the supplemental stream of data at a plurality of respective time intervals in relation to a starting point in the video program, the starting point being a video chapter” given that any supplemental content presented during a video program comprising “video chapters” is somehow being presented in relationship to a starting point of a “video chapter” (ex. before, during, or after).

In consideration of claim 97, as aforementioned, the “supplemental data stream is graphical data” (Watts et al.: Col 4, Lines 4-16 and 23-33), however the Watts et al. reference does not explicitly set forth that the particular supplemental content is necessarily

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utilized to “point to inconspicuous parts of the video presentation”. Abecassis provides a showing of fact that video-on-demand presentations comprise “inconspicuous parts” and that supplemental information may be utilized to “point out” those parts. For example, supplemental content is known to be used in connection with explaining how a magic trick was performed (Col 52, Lines 41-48). Accordingly, it would have been obvious to one having ordinary skill in the art to illustrate the “inconspicuous parts” in conjunction with supplemental data explaining how a magic trick was accomplished for the purpose of educating viewers as to how they were tricked and/or how they could trick others in a similar fashion.

15. Claims 92 and 93 are rejected under 35 U.S.C. 103(a) as being unpatentable over White et al. (US Pat No. 6,628,302), in view of Watts et al. (US Pat No. 6,324,694), and in further view of Adams (US Pat No. 6,378,130).

In consideration of claims 92 and 93, it is unclear if the combined references necessarily encrypt the “supplementary data stream” as well as the “audio, and video data” associated with the video-on-demand program wherein the information is “transmitted over the same transmission channel” or “radio-frequency channel with a specified center frequency wherein data carried in said transmission channel is modulated via quadrature amplitude modulation (QAM)”.

The Adams reference discloses a VOD delivery architecture wherein multiplexed signals (MPEG) associated with the video presentation including HTML content are distributed via a “single tuned transmission channel” and are “received substantially simultaneously” via the “tuner in the STT” [41] (Adams: Col 10, Line 40 – Col 11, Line 19). The “supplemental

stream of data, audio and video are encrypted and transmitted over the same transmission channel” (Adams: Col 3, Lines 31-38) wherein the “transmission channel is a radio-frequency channel with a specified center frequency, wherein data carried in said transmission channel is modulated via quadrature amplitude modulation (QAM) (Adams: Figure 5; Col 10, Line 40 – Col 11, Line 19).

Accordingly, it would have been obvious to one having ordinary skill in the art at the time the invention was made to utilize “single tuned transmission channel” as taught by Adams for the purpose of utilizing a VOD delivery architecture that is much less complex than prior media delivery systems providing the same services and provides greater flexibility with respect to the system capacity may be changed (Adams: Col 7, Lines 8-16).

16. Claim 102 is rejected under 35 U.S.C. 103(a) as being unpatentable over White et al. (US Pat No. 6,628,302), in view of Watts et al. (US Pat No. 6,324,694), and in further view of Dunn et al. (US Pat No. 5,861,906).

In consideration of claim 102, the combined reference disclose “configuring . . . initial transmission to the STT of the video program and the supplementary data stream via a first transmission channel”, “receiving the initial transmission of the video program and the supplemental data stream in the STT during” the video-on-demand presentation “via a tuner in the STT tuned to the first transmission channel” and “presenting a respective portion of the initial transmission of the video program and the supplementary data stream simultaneously at a plurality of respective time intervals corresponding to respective portions of the video program” (Watts et al.: Col 3, Lines 56-58; Col 4, Lines 34-49; Col 5, Lines 21-33). The references, however, are silent as to the particular establishment of “configuring a rental



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viewing period” associated with a video-on-demand presentation. The Dunn et al. reference discloses that it is known in the art to “configure a rental viewing period” for video-on-demand presentations (Col 12, Lines 1-17). Accordingly, it would have been obvious to one having ordinary skill in the art at the time the invention was made so as to advantageously provide the cable provider with the ability to flexibly define rental periods as they wish.

### *Conclusion*

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure as follows. Applicant is reminded that in amending in response to a rejection of claims, the patentable novelty must be clearly shown in view of the state of the art disclosed by the references cited and the objections made.

- The Lawler et al. (US Pat No. 5,907,323) provides evidence as to the usage of “subtitles” in connection with video programs.
- The Thomas et al. (US Pub No. 2002/0042920) reference discloses a system and method for providing supplemental content with on-demand media based upon a user selectable option.
- The Beckmann et al. (US Pat No. 6,675,388) reference discloses a method for the distribution of supplemental data using coordinated analog and digital streams.
- The Kitsukawa et al. (US Pat No. 6,282,713) reference discloses an on-demand advertising system.

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- The Freeman et al. (US Pat No. 5,861,881) reference discloses a system and method for seamless switching between streams in order to provide the user with interactive capabilities.

**THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire **THREE MONTHS** from the mailing date of this action. In the event a first reply is filed within **TWO MONTHS** of the mailing date of this final action and the advisory action is not mailed until after the end of the **THREE-MONTH** shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than **SIX MONTHS** from the mailing date of this final action.


Any inquiry concerning this communication or earlier communications from the examiner should be directed to Scott Beliveau whose telephone number is 571-272-7343. The examiner can normally be reached on Monday-Friday from 9:00 a.m. - 6:30 p.m..

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John W. Miller can be reached on 571-272-7353. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

SEB  
April 17, 2005



JOHN MILLER  
SUPERVISORY PATENT EXAMINER  
TECHNOLOGY CENTER 2600